

CV

PERSONAL INFORMATION

Surname / First name

Address

Mobile

E-mail

Date of birth

Milica Vučković

Vučković Milica

SR Njemačke 6, 10 000 Zagreb, Croatia

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milica.vuckovic@fpzg.hr; milica@edemokracija.hr

23/ 07/ 1983

EDUCATION:

2012-

Faculty of Social Sciences, Ljubljana, Slovenia

PhD in Communication sciences – three year interdisciplinary postgraduate program with major courses in Communication studies

2009 – 2010

Central European University, Budapest, Hungary

MA in Political Sciences – one year graduate program with major courses in Political Communication

2002 – 2009

University of Zagreb, Faculty of Political Sciences, Zagreb, Croatia

School of Journalism, a four- year undergraduate program with major courses in Television and Public relations

SCHOLARSHIPS AND AWARDS:

2009

Scholarship of the Open Society

Granted for tuition waiver of the graduate program at the Central European University

2008

Award of the Chancellor of University

The greatest acknowledgement for student's work

2002-2005

State scholarship

Granted for the undergraduate program at the Faculty of Political Sciences

WORK EXPERIENCE

Dates
Occupation or position held

September 2015 – present

Teaching and research assistant

Main activities and responsibilities

- Research in the area of strategic communication, political communication and new media; teaching in three courses: Media and publics, Cyberpolitics, Online journalism and new media

Name and address of employer

Faculty of Political Sciences, Lepušićeva 6, 10 000 Zagreb

Dates	October 2010 – 2015
Occupation or position held	External associate
Main activities and responsibilities	- Assisting professors and conducting seminars in seven courses: PR and New Media, Online journalism, New Media, Cyber politics, Scopes and methods in New Media, Media convergence, Media ecology
Name and address of employer	Faculty of Political Sciences, Lepušićeva 6, 10 000 Zagreb
Occupation or position held	External associate
Main activities and responsibilities	- Teaching courses: Possibilities of new media in business communication; Social media and public relations; Introduction in theories of promotion
Name and address of employer	COLLEGE VERN', Trg bana Josipa Jelačića 3, 10000 Zagreb
Dates	2007 - 2015
Occupation or position held	Program coordinator
Main activities and responsibilities	- Organizing educational programs and international conferences
Name and address of employer	Institute for New Media and E-democracy, Šibenska 1, 10 000 Zagreb
Dates	May 2007 – present
Occupation or position held	PR consultant
Main activities and responsibilities	Public relations and political marketing - Assisting in numerous public campaigns: from strategy development to implementation - Assisting in numerous local election campaigns: from strategy development to implementation - Writing communication plans and recommendations - Developing overall social media strategies for clients
Name and address of employer	Quintana communications, Šibenska 1, 10 000 Zagreb
Dates	October 2011 – August 2015

PERSONAL SKILLS AND COMPETENCIES

Languages: Croatian – Mother tongue

English – Very good knowledge

Spanish – Basic knowledge (Prospero, School for foreign languages, third level)

Computer skills: Word, Excel, Power Point, Internet Explorer, SPSS

Driving licence: B

Social skills: Tolerant and good listener, able to quickly adapt to new working environment and to new people in team. Open-minded, positive and very curious. Flexible and communicative. Very successful in conflict resolutions.

SELECTED SEMINARS AND CONFERENCES

Ljubljana, Slovenia, 2017. CEECOM 2017 „Critique of/at/on periphery?“, participated with the paper „New“ vs. „old“ media in parliamentary elections in Croatia from 2003 to 2016: Analysis of citizens' media usage

Split, Croatia, 2017. „Big data and security“ seminar, participated with the paper „Barack Obama – Facebook role model or Facebook fraud?“

Bremen, Njemačka, 2015, ECREA European Media and Communication Doctoral Summer School, (10 ECTS)

Pariz, France, 2015., „Campaigning and voting in Europe: new challenges, new perspectives“, participated as co-author with the paper: „The role of the Internet in parliamentary elections in Croatia – Analysis of citizens' and political parties' use of Internet in elections“.

Rovinj, Croatia, 2015., IPSA (RC 34, 10, 22) "Communication, Democracy and Digital Technology"; Private, popular and political on social media: analysis of on-line communication of Barack Obama, David Cameron and Ivo Josipović

BIBLIOGRAPHY

Grbeša Zenzerović, M. and Vučković, M. (2017) “ E-uprava i društvene mreže: kako nove tehnologije mijenjaju odnose uprave s građanima i korisnicima, (7-33) Friedrich-Ebert-Stiftung, Institut za javnu upravu

Vučković, M. (2016) Personalizacija politike u Hrvatskoj na prijevremenim parlamentarnim izborima 2016. godine, Političke analize, Vol.7 No.27 (11-15)

Vučković, M., (2015) Političke kampanje i internet na parlamentarnim izborima u Hrvatskoj 2015. godine, Političke analize, Vol.6 No.24 (19-22)

Bebić, D.; Vučković, M., Volarević, M. (2015) Communicating the Crisis: The European Commission on Social Media During the Economic Crisis in the European Union.

INFuture2017 - e-Institutions - Openness, Accessibility, and Preservation/ Stančić, Hrvoje (ur.). Zagreb : Odsjek za Informacijske znanosti, Filozofski fakultet Zagreb

Vučković, M. and Bebić, D. (2014): Facebook usage by mayors in Central and Southeastern Europe, Media Studies, University of Zagreb, Faculty of Political science and Croatian Communication Association, Zagreb, Vol 4 (2013)8, 32-45.

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Bebić, D. and Vučković, M. (2011): E-government and e-participation: City web sites; the case of Croatia, The Future of Information Sciences: INFuture2011 - Information Sciences and e-Society, Zagreb : Odsjek za Informacijske znanosti, Filozofski fakultet Zagreb, Str. 147-156., ISBN: 978-953-175-408-8

Bebić, D., Vučković, M. and Zenzerović, B. (2011): On-line participation in Croatia: Moving beyond citizens' cynicism. The case of the City of Pula, eGovernance & Social Media, European Journal of ePractice n° 16

Vučković, M., book review: Online novinarstvo, Mate Brautovića, published in Media studies, 2011.